

Pembroke Heritage Murals © since 1989

March 6, 2024, 1:30 p.m.

1989 -2024 Thirty Five years of dedicated Volunteers to Pembroke's Outdoor Art Gallery

Present: Pamela Dempsey, Jane Kielman,

Regrets: Dennis Corrigan, Councillor Ed Jacyno

Agenda: Motion by Jane Approved

Minutes: February 7th Motion by Jane Approved

Correspondence: read only if necessary

Financial Report:

2024 City Grant has been approved by Council for \$10,000.00

2024 Budget was APPROVED by Dennis & Ed 03/04. Jane Approved 03/06.

Fundraising:

As per Committee's request at February's meeting, Pam wrote the PBIA's Chair, Stacy Taylor, asking if they would make a donation to this year's M&R. No reply as of 03/06.

Pam will be asking Cogeco Head Office to make a donation to the restoration of "**The Great Fire of 1918**" located on their Pembroke property.

Business Arising:

'The Great Fire of 1918'

Pam prepared a Budget for the restoration of this mural by Jeff Jones: it was circulated mid February. The recommendation was to increase the hourly fee for artists from \$30 to \$35 as the minimum Ontario wage is now \$16.55.

Approved by Dennis & Ed 03/04. Jane Approved 03/06

Pam: the cost of renting a small Electric Scissor Lift unit for one week at \$275 + extra add on costs, estimating \$350, estimating one week + two days at \$780. Pam confirmed weekly cost with Sunbelt Rentals.

The proposed Budget is for \$4,500 with a maximum of \$5,000.

Jeff was asked if 100 hours would be enough for the work to be done: he replied 100-120. The Committee has agreed to pay him \$4,000.

Approved by Dennis & Ed 03/04. Jane Approved 03/06.

Algonquin College Diversity Mural

As requested by the Committee at February's meeting, Pam contacted Jamie Bramburger that PHMurals would like to recognize their Diversity Mural and include it in our Descriptions & Map. Jamie spoke with the Dean and she thought it a very good idea. Jamie will forward a Description with the Artists' names. Their mural will not be part of our M&R responsibilities.

Parks & Recreation Department

As requested by the Committee at February's meeting, Pam wrote David Unrau CAO stating that we must look to the future when the PHMurals Committee is no longer active. We suggested that a Staff person from Parks & Recreation Department be assigned to us. This would not be a voting position,

nor would they be expected to attend meetings, but rather attend in part or full if they had time, phone/email with questions etc. The person would receive the Agenda & Minutes. No reply as of 03/06.

OVTA Promotion:

Pam contacted Melissa Marquardt asking what information they required from us to further promote art in the County.

She replied with three links where PHMurals is promoted on their web site.

1. Travel / Things to See & Do has a link to PHM's web page.
2. History & Heritage / Brief overview of PHM: has link to our Map, actually a link to our web page.
3. Communities / Good write up of Pembroke & PHM: has no link to City's site or PHM's web page.

Reserve Fund Brochures:

Jane has 50 brochures on hand to stock up a few places ie. Pembroke Library.

'The Timber Raft' Camera:

No information on this to date from Operations Department

New Business:

No new Business.

Adjourn: 2:15 p.m.

Next meeting April 3rd 2024

Touring murals is a safe activity.